



Mercer County, OH

Contents

Economy Overview	1
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Workforce Characteristics	12
Educational Pipeline	14

Economy Overview

40,908

Population (2016)

Population **grew by 92** over the last 5 years and is projected to **grow by 2** over the next 5 years.

21,689

Jobs (2016)

Jobs **grew by 2,256** over the last 5 years and are projected to **grow by 1,782** over the next 5 years.

\$45.3K

Avg. Earnings Per Job (2016)

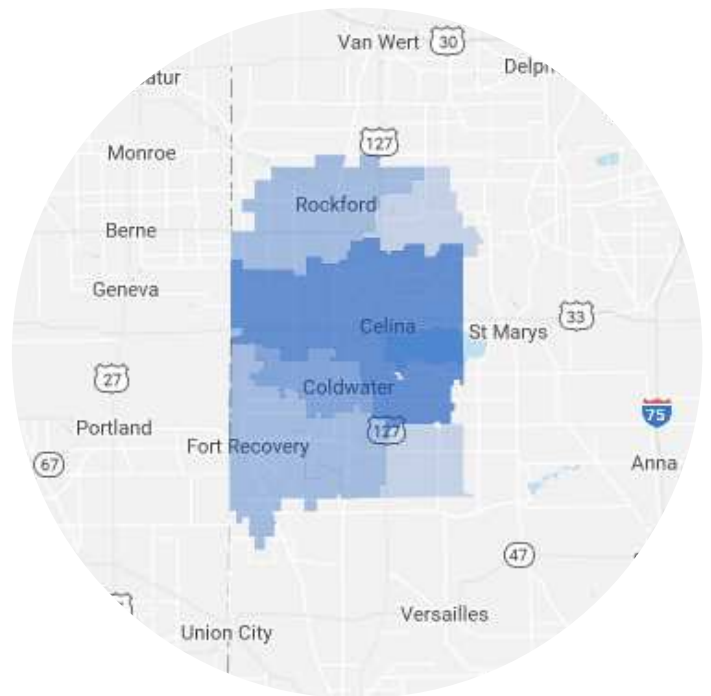
Regional average earnings per job are **\$16.8K below** the national average earnings of \$62.1K per job.

As of 2016 the region's population **increased by 0.2%** since 2011, growing by 92. Population is expected to **increase by 0.0%** between 2016 and 2021, adding 2.

From 2011 to 2016, jobs **increased by 11.6%** in Mercer County, OH from 19,433 to **21,689**. This change **outpaced the national growth rate of 8.8% by 2.8%**. As the number of jobs increased, the **labor force participation rate increased from 68.0% to 70.9%** between 2011 and 2016.

Concerning educational attainment, **9.7% of Mercer County, OH residents possess a Bachelor's Degree** (8.7% below the national average), and **8.9% hold an Associate's Degree** (1.0% above the national average).

The top three industries in 2016 are Education and Hospitals (Local Government), Animal Slaughtering and Processing, and Motor Vehicle Parts Manufacturing.

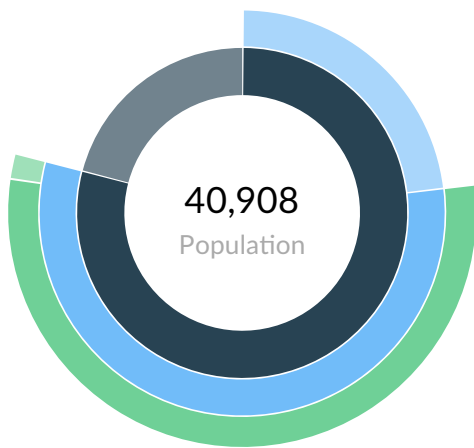


Economy Overview - Cont.

	Population (2016)	Labor Force (2016)	Jobs (2016)	Cost of Living	GRP	Imports	Exports
Region	40,908	22,913	21,689	97.3	\$1.93B	\$3.50B	\$3.34B
Greater Lima Region	379,171	190,554	188,053	95.6	\$18.78B	\$30.58B	\$32.93B
State	11,614,388	5,663,485	5,843,021	98.7	\$591.96B	\$591.94B	\$695.96B
Nation	323,127,453	158,449,542	158,516,931	113.8	\$17.94T	\$0	\$8.30T

Economy Overview - Cont.

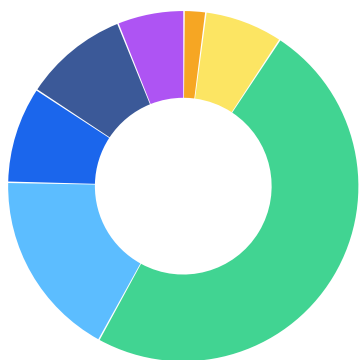
2016 Labor Force Breakdown



	Population
Total Working Age Population	32,322
Not in Labor Force (15+)	9,409
Labor Force	22,913
Employed	22,195
Unemployed	718
Under 15	8,586

Educational Attainment

Concerning educational attainment, **9.7% of Mercer County, OH residents possess a Bachelor's Degree** (8.7% below the national average), and **8.9% hold an Associate's Degree** (1.0% above the national average).

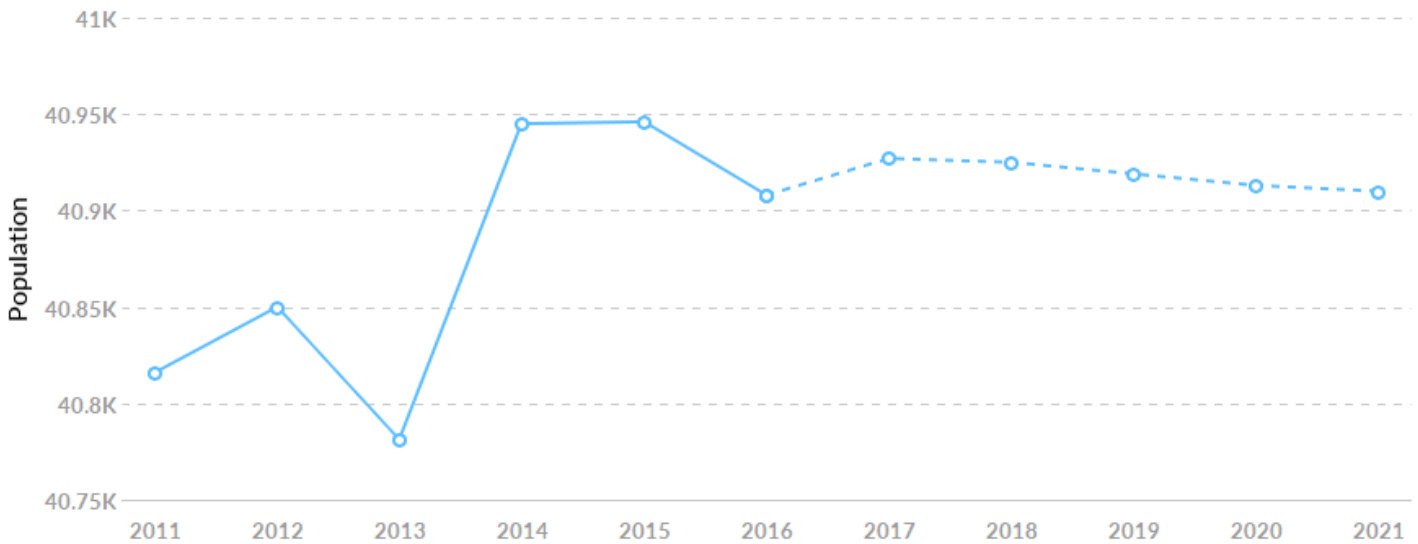


	% of Population	Population
Less Than 9th Grade	2.0%	541
9th Grade to 12th Grade	7.2%	1,962
High School Diploma	48.7%	13,226
Some College	17.4%	4,714
Associate's Degree	8.9%	2,417
Bachelor's Degree	9.7%	2,625
Graduate Degree and Higher	6.2%	1,670

Historic & Projected Trends

Population Trends

As of 2016 the region's population increased by 0.2% since 2011, growing by 92. Population is expected to increase by 0.0% between 2016 and 2021, adding 2.

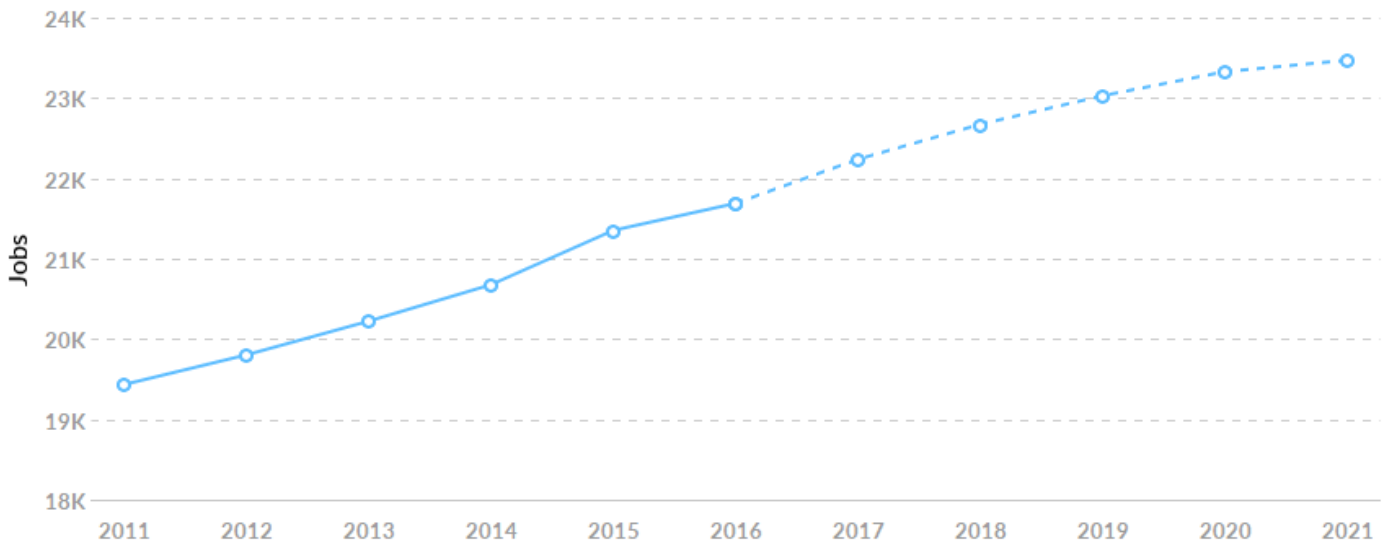


Timeframe	Population
2011	40,816
2012	40,850
2013	40,781
2014	40,945
2015	40,946
2016	40,908
2017	40,927
2018	40,925
2019	40,919
2020	40,913
2021	40,910

Historic & Projected Trends - Cont.

Job Trends

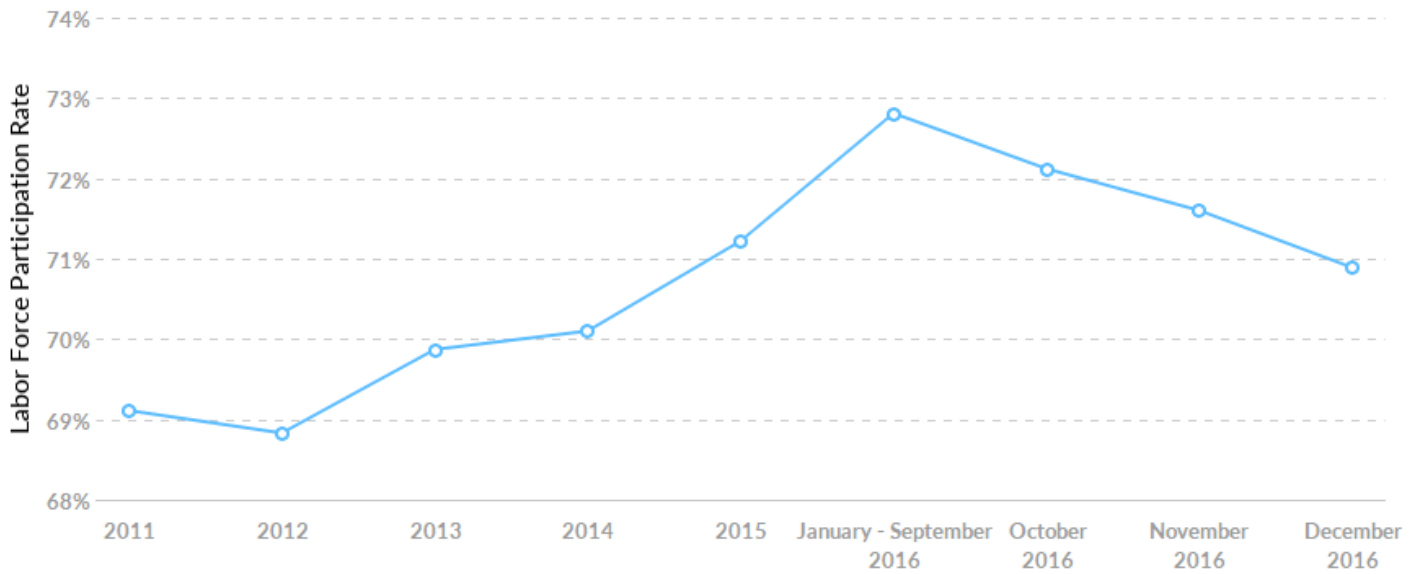
From 2011 to 2016, jobs increased by **11.6%** in Mercer County, OH from 19,433 to **21,689**. This change **outpaced the national growth rate of 8.8%** by **2.8%**.



Timeframe	Jobs
2011	19,433
2012	19,802
2013	20,222
2014	20,676
2015	21,352
2016	21,689
2017	22,237
2018	22,672
2019	23,028
2020	23,328
2021	23,470

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

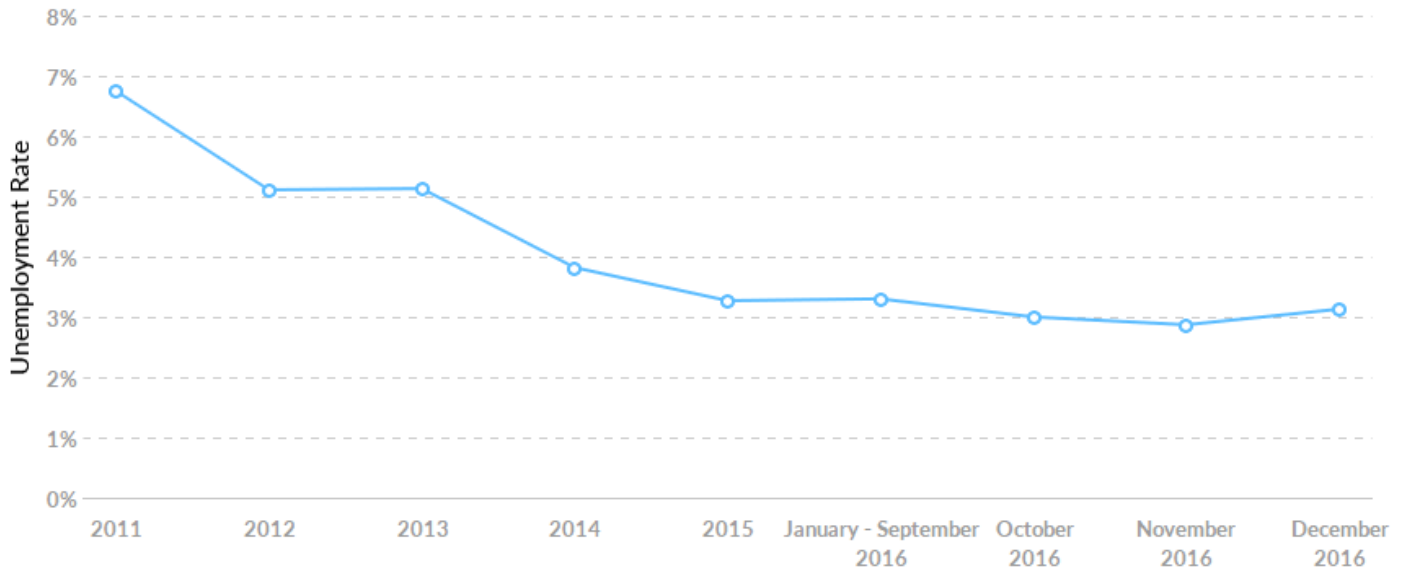


Timeframe	Labor Force Participation Rate
2011	69.11%
2012	68.83%
2013	69.87%
2014	70.10%
2015	71.22%
January - September 2016	72.81%
October 2016	72.12%
November 2016	71.60%
December 2016	70.89%

Historic & Projected Trends - Cont.

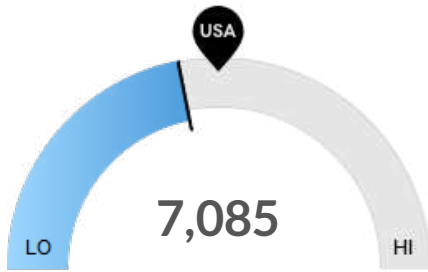
Unemployment Rate Trends

Mercer County, OH had a December 2016 unemployment rate of 3.13%, **decreasing from 6.75%** 5 years before.



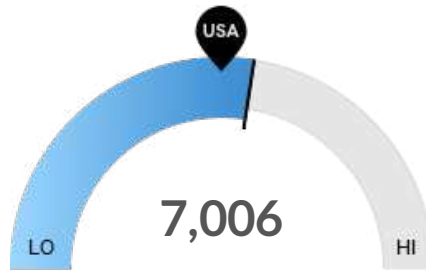
Timeframe	Unemployment Rate
2011	6.75%
2012	5.11%
2013	5.13%
2014	3.82%
2015	3.27%
January - September 2016	3.30%
October 2016	3.00%
November 2016	2.87%
December 2016	3.13%

Population Characteristics



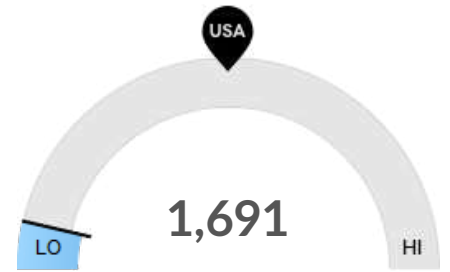
Millennials

Mercer County, OH has 7,085 millennials (ages 20-34). The national average for an area this size is 8,512.



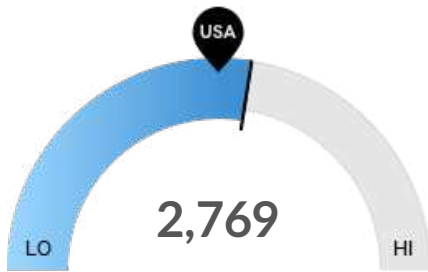
Retiring Soon

Retirement risk is high in Mercer County, OH. The national average for an area this size is 6,091 people 65 or older, while there are 7,006 here.



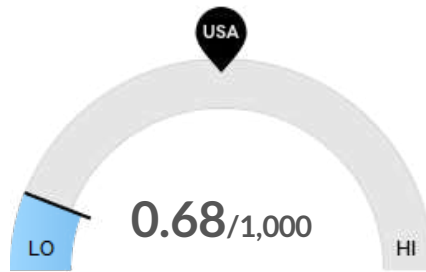
Racial Diversity

Racial diversity is low in Mercer County, OH. The national average for an area this size is 15,686 racially diverse people, while there are 1,691 here.



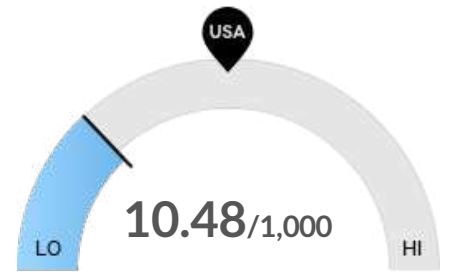
Veterans

Mercer County, OH has 2,769 veterans. The national average for an area this size is 2,403.



Violent Crime

Mercer County, OH has 0.68 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



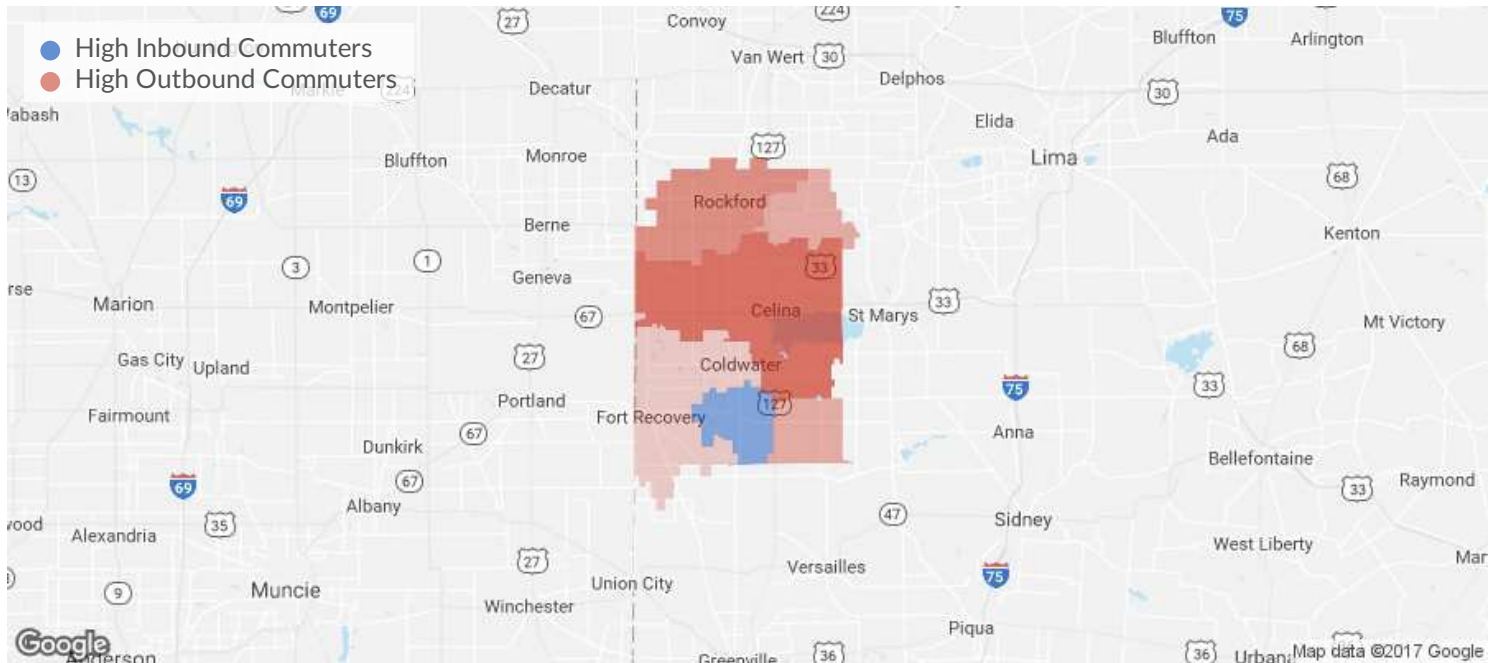
Property Crime

Mercer County, OH has 10.48 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Mercer County, OH currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

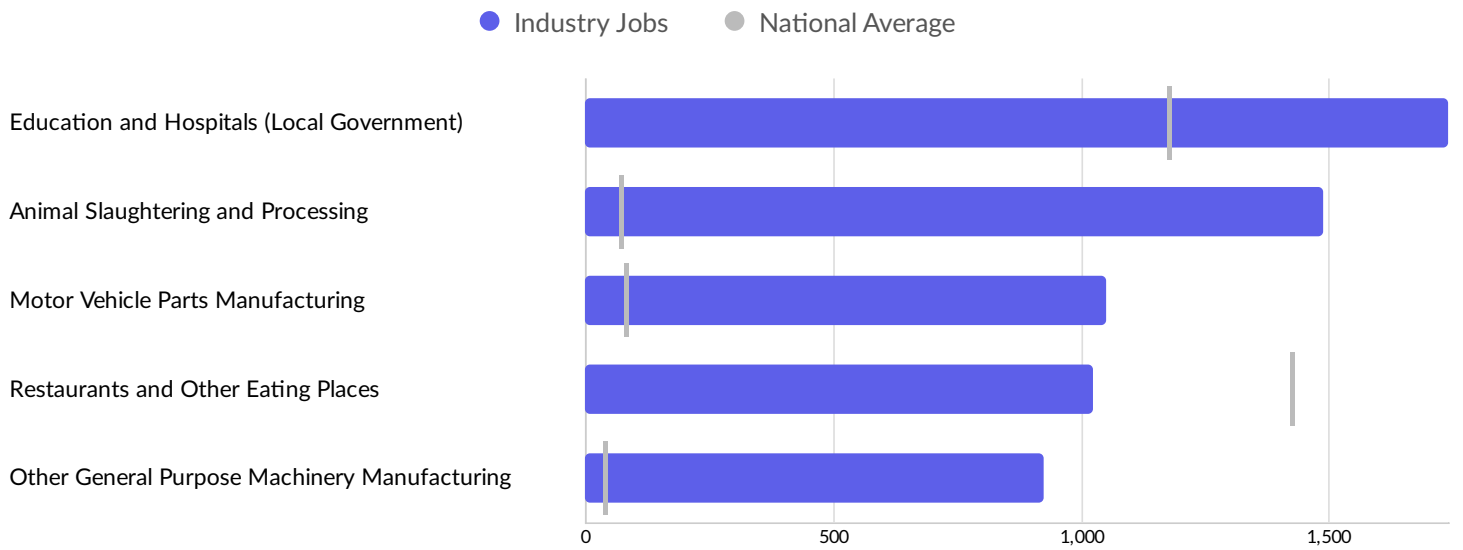
ZIP	Name	2016 Employment
45822	Celina, OH (in Mercer ...	9,268
45828	Coldwater, OH (in Mer...	3,676
45883	Saint Henry, OH (in Me...	3,248
45846	Fort Recovery, OH (in ...	2,928
45860	Maria Stein, OH (in Me...	1,038

Where Talent Lives

ZIP	Name	2016 Workers
45822	Celina, OH (in Mercer ...	10,861
45828	Coldwater, OH (in Mer...	3,786
45846	Fort Recovery, OH (in ...	2,964
45883	Saint Henry, OH (in Me...	2,590
45882	Rockford, OH (in Merc...	1,733

Industry Characteristics

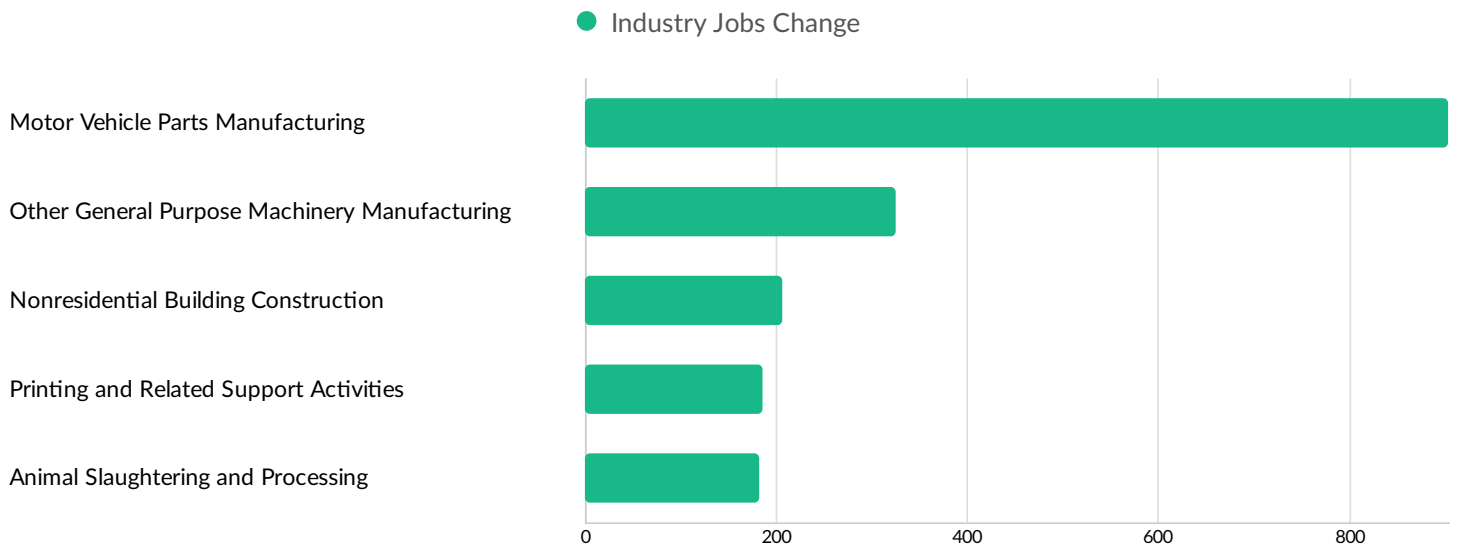
Largest Industries



Industry	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change	2016 Earnings Per Worker
Education and Hospitals (Local Government)	1,674	1,741	67	+4%	\$57,997
Animal Slaughtering and Processing	1,307	1,490	183	+14%	\$40,134
Motor Vehicle Parts Manufacturing	147	1,051	904	+615%	\$69,104
Restaurants and Other Eating Places	987	1,025	38	+4%	\$13,655
Other General Purpose Machinery Manufacturing	600	925	325	+54%	\$66,375

Industry Characteristics - Cont

Top Growing Industries

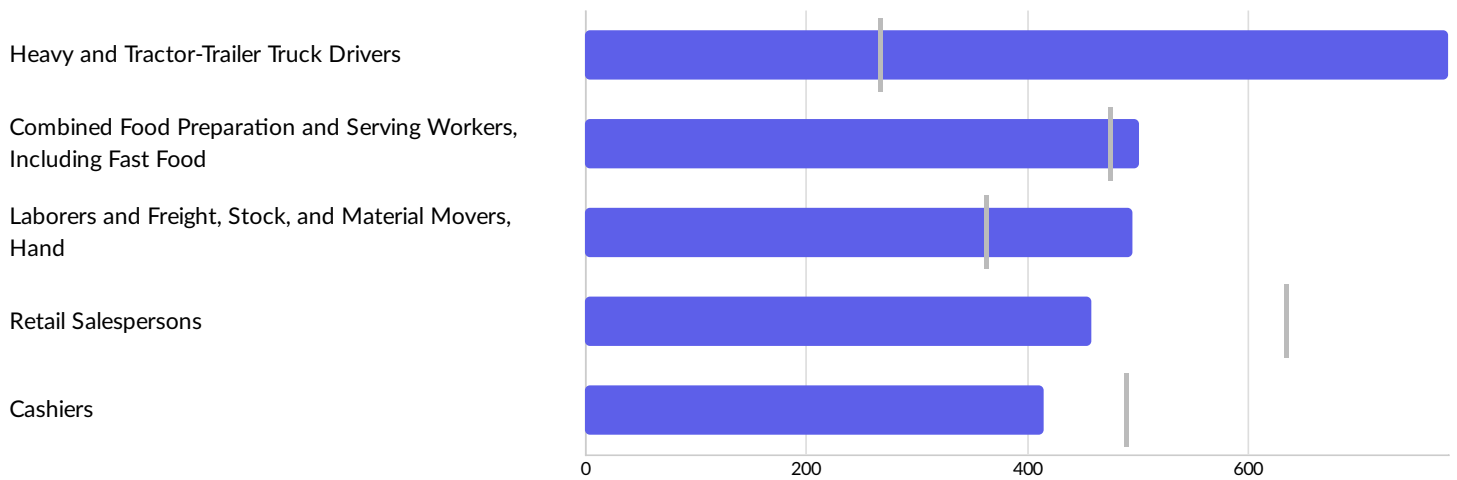


Industry	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change	2016 Earnings Per Worker
Motor Vehicle Parts Manufacturing	147	1,051	904	+615%	\$69,104
Other General Purpose Machinery Manufacturing	600	925	325	+54%	\$66,375
Nonresidential Building Construction	159	366	207	+130%	\$59,808
Printing and Related Support Activities	699	885	186	+27%	\$43,387
Animal Slaughtering and Processing	1,307	1,490	183	+14%	\$40,134

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

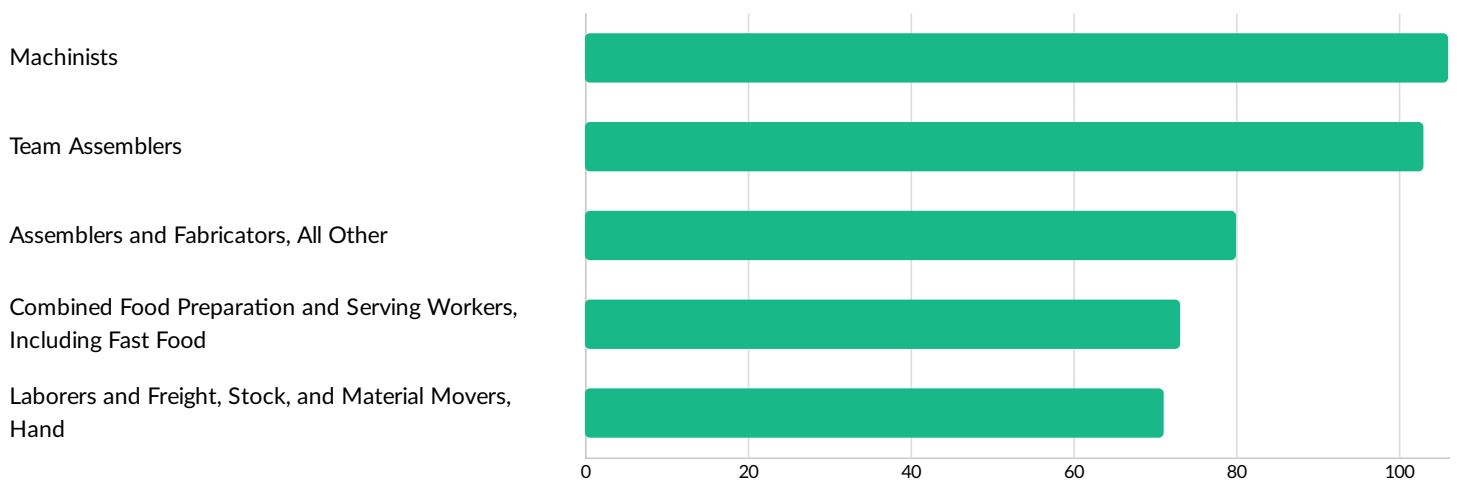


Occupation	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change	2016 Avg. Hourly Earnings
Heavy and Tractor-Trailer Truck Drivers	714	782	68	+10%	\$22.83
Combined Food Preparation and Serving Workers, Including Fast Food	429	502	73	+17%	\$9.91
Laborers and Freight, Stock, and Material Movers, Hand	424	495	71	+17%	\$14.87
Retail Salespersons	452	458	6	+1%	\$14.57
Cashiers	417	415	-2	0%	\$9.86

Workforce Characteristics - Cont

Top Growing Occupations

● Occupation Jobs Change



Occupation	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change	2016 Avg. Hourly Earnings
Machinists	166	272	106	+64%	\$18.98
Team Assemblers	171	274	103	+60%	\$18.76
Assemblers and Fabricators, All Other	167	247	80	+48%	\$16.37
Combined Food Preparation and Serving Workers, Including Fast Food	429	502	73	+17%	\$9.91
Laborers and Freight, Stock, and Material Movers, Hand	424	495	71	+17%	\$14.87

Educational Pipeline

In 2016, there were 127 graduates in Mercer County, OH. This pipeline has shrunk by 20% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", "Management Information Systems, General", and Early Childhood Education and Teaching.

